

## BRUSHING YOUR PET'S TEETH AT HOME



Brushing your pet's teeth can go a long way towards preventing painful dental disease. Starting a home dental care routine early will play a vital role in your pet's health. The most important thing to remember when implementing anything new to your pet's routine is always use positive reinforcement and do not give up. Brushing your pet's teeth at home can take up as little as 30 seconds a day.

**Step 1:** Choose a soft bristled tooth brush and pet toothpaste your pet likes (don't use human toothpaste as it may be toxic if ingested by your pet). Dental care products are usually available at your veterinarian's office. Place a small amount of toothpaste on your finger and offer it to your pet daily as a reward or treat. This will train your pet to view brushing as rewarding and positive. Once your pet accepts the toothpaste as a reward, use your index finger to simulate the brushing motion of a toothbrush, always praise your pet during this time.

**Step 2:** After a few days introduce your pet to the soft bristled toothbrush. You will put a small amount of the paste on the bristles and allow the pet to become familiar with it. Position the brush at a 45 degree angle to the tooth so you ensure you are not causing irritation to the gums. You can make small circular motions, back and forth motions or up and down motions. The objective is to sweep the food and debris from the mouth that were left behind after eating. 10 seconds per quadrant is sufficient.

**Step 3:** There are several oral rinses available for your pet. These rinses are wonderful compliments to your pet's home care dental routine. Make sure it is a pet safe oral rinse. You can use the rinse two ways. The first is to apply a small amount to the pet's gums after brushing. This will help eliminate debris left over from brushing. The second is to saturate the toothbrush with the oral rinse and use it as a substitute for toothpaste. We often recommend using the oral rinse as a toothpaste because it eliminates the need for an additional step. The oral rinse is crucial in reducing the bacteria in the mouth and helps eliminate inflammation.

PLEASE VISIT OUR WEBSITE FOR MORE  
HOME CARE TIPS AND ADVICE  
[WWW.PETDENTALSERVICES.COM](http://WWW.PETDENTALSERVICES.COM)

## LOOK FOR THESE WARNING SIGNS

- **Bad breath - one of the first signs of dental disease.**
- **A yellowish-brown crust of plaque on the teeth near the gumline.**
- **Red and swollen gums.**
- **Pain or bleeding when your pet eats or when the mouth or gums are touched.**
- **Decreased appetite or difficulty eating.**

If your pet displays any of these signs, serious periodontal disease may be present.

**NOTE: YOUR PET DOES NOT NEED TO SHOW ANY OF THESE SIGNS TO BE SUFFERING FROM DENTAL DISEASE.**

**Teeth Cleaning without Anesthesia**

[www.petdentalservices.com](http://www.petdentalservices.com)

**866-534-3737**

A DENTAL CLEANING IS A MEDICAL PROCEDURE AND MUST BE DONE UNDER THE SUPERVISION OF A LICENSED VETERINARIAN. PET STORES AND GROOMING SHOPS ARE NOT SAFE ALTERNATIVES. YOUR PET'S HEALTH AND SAFETY IS OUR TOP PRIORITY



**PET DENTAL SERVICES**  
NON-ANESTHETIC TEETH CLEANING™

HEALTHIER PETS, HAPPIER PEOPLE



**TEETH CLEANING  
WITHOUT ANESTHESIA**

**AVAILABLE THROUGH  
YOUR VETERINARIAN**

## ABOUT OUR DENTAL SERVICE

At Pet Dental Services (PDS), we provide preventative dental cleanings for dogs and cats without anesthesia. We work only under the supervision of licensed veterinarians to provide you with the best possible care. Our vision is to provide our clients with superior oral care for their pets, and to educate pet owners on the importance of dental care.

Our 11-step professional teeth cleaning is performed without the use of anesthesia. This offers pet owners an alternative method for cleaning and maintaining their pet's teeth. We work with your veterinarian to establish the best dental program for your pet. Our program includes comprehensive advice on brushing and caring for your pet's teeth at home. Home care is essential and can take as little as 30 seconds a day.

Pet Dental Services has been providing dental cleanings without anesthesia for more than 12 years, we have established a solid reputation among a growing network of over 600 veterinarians. We take great pride in our professionalism and most importantly our gentle, compassionate way with animals.



## DENTAL DISEASE & THE EFFECTS IT HAS ON OUR PETS

BEFORE



AFTER



Imagine how your teeth would look and feel if you didn't brush them daily. The same applies to your pet's teeth. Bad breath and staining are unappealing, but many pet owners aren't aware that these symptoms may be signs of serious gum disease. Unless you provide some form of regular dental care, you are neglecting an important factor in the overall health of your pet. Periodontal (gum) disease is one of the most common health concerns of pets today. The problem begins when plaque and tartar build up on your pet's teeth.

Plaque contains the bacteria that can infect gum tissue and the roots of teeth resulting in disease and tooth loss. In addition to the negative impact on the oral health, bacteria can enter the blood stream through large blood vessels located near the gums and teeth. At this stage the organs with the highest blood flow are most susceptible to infections: lungs, heart, kidneys, liver and even the brain. Damage to these organs caused by infection can shorten the lives of our pets.

BEFORE



AFTER



## WHAT OUR TECHNICIANS CAN DO TO PREVENT DENTAL DISEASE

Our technicians are highly qualified to perform a safe and thorough dental cleaning on your pet without the use of anesthesia. Through years of training, our technicians have developed an in depth understanding of the oral cavity in both dogs and cats. Our technicians have the ability to recognize pathological tooth abnormalities that can cause further health problems.

Our Technicians are able to clean all surfaces of each tooth surface including interior surfaces and sub-gingival curettage. We use probes to detect early signs of periodontal disease and we utilize gentle holding techniques while machine polishing each tooth surface to ensure a smooth lustrous finish. Our technicians are very involved with client education. We will show you hands on techniques for homecare and go over your pet's individual dental care program needs.

Patience and a gentle calm way with animals is what make our dental technicians successful at gaining the complete trust and confidence of your pet. Your pet's comfort and safety is the first priority during the dental cleaning, which is why we have the orthopedic mats to ensure the pet is comfortable during the procedure. Please visit our website at [www.petdentalservices.com](http://www.petdentalservices.com) to see a step by step video of the procedure.



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